

# Newfoundland and Labrador Amateur Taekwondo Union Limited

## Minutes – Meeting

Jan 11<sup>th</sup>, 2018

| <b>ATTENDANCE</b><br>(X denotes presence) |          |                        |          |                  |
|---|----------|------------------------|----------|------------------|
| Executive                                 |          | Other Representatives  |          | Advisory Council |
| Mark Mercer – Pres.                       | <b>X</b> | Lisa Young –West Rep   |          | Master Earle     |
| Leona Landry – Treas.                     | <b>X</b> | Martin Byrne– Northern | <b>X</b> | Master McGrath   |
| Jeff Green – Sec                          | <b>X</b> | Kim Crane–East Rep     | <b>X</b> | Mr. Ian Crocker  |
| Brad Landry – VP                          | <b>X</b> | Shelley Smith–D@L      | <b>X</b> |                  |
|   |          |                        |          |                  |

## Agenda

Agenda  
Provincials Proposals  
Hosting Nationals

### 1. ROLL CALL

See above attendance list. Mark call to order at 9:48, Shelley seconded.

### 2. APPROVAL OF AGENDA

Shelley requested we add a quick discussion about the membership and electronic registration. Jeff motioned to accept the agenda, Leona seconded it, all in favor

### 3. PROVINCIAL PROPOSALS

Brad has done some pricing for flights to Labrador for the provincials.

Marty has a group of people with him who have done some pricing on a charter and investigating sponsorship to help with the cost of getting everyone to Labrador. (please see email that summarizes that in Appendix A)

Marty Mentioned how it looks like Labrador can't come to the island the weekend of May 12<sup>th</sup> due to the high school graduation ceremonies that weekend.

It was noted that there are a lot of grad ceremonies during May and we should be cognitive of that and our chosen date of May 12<sup>th</sup>.

After much discussion Jeff put forward the motion that we will go with the provincials in Labrador with the caveat that we must have a minimum of 40 competitors from the island registered before March 31<sup>st</sup> cut off date. If we have less than 40 competitors from the island registered by then, then we will cancel the provincials in Labrador and have them in Bay Roberts with the other applicant who applied to have the provincials.

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Everyone voted on the above statement with the following results

Marty – abstain (his school put in a proposal for the provincials)

Shelley – abstain (her school put in a proposal for the provincials)

Lisa – not present

Kim – Yes

Leona – No

Brad - Yes

Mark – Yes

Jeff – Yes

- Marty is going to work with his team and see what subsidies / sponsorship we can get to help offset the cost of bringing people from the island up to help with the numbers and encourage people to come. Everyone agrees that the provincials in Labrador would be a great thing, but the concern is the cost of getting people up there.

The old topic of the travel subsidy from NLATU was brought up and after a discussion Jeff made the motion that we keep the cap of the subsidy from the NLATU for travel to a maximum of \$200 per athlete to a maximum of \$1,000 per dojang. For example, If you have two students in a dojang travelling off island to tournaments away, NLATU will give them \$200 each, If you have eleven students from one dojang travelling off island for tournaments we will give them \$1,000/11 or \$91 each.

Brad seconded this, and all were in favor of it.

#### **4. HOSTING NATIONALS**

Taekwondo Canada has put out a request for proposals for the next two years for the Nationals and for the next three years for the Canada Open. This was just discovered recently and unfortunately it is due on Monday coming.

Mark has been working with Destination St. John's who helped with the Briar, etc and he was going to try and put in a proposal for this.

Mark asked if he had our blessing to go along with this, all agreed.

#### **5. ELECTRONIC REGISTRATION**

Shelley motioned that we let all the school owners know that we will be doing online registration only, beginning in September 2018.

Kim seconded that and all were in favor.

#### **6. CLOSING**

Mark motioned to adjourn the meeting at 11:21, all were in agreement.

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### Appendix A

Incentive ideas:

1 If the charter flight comes from montreal then after the athletes are dropped off in lab west then we sell tickets to other people from lab west to fly back to montreal for the may 24 weekend and they would return to lab west on Sunday when the plane comes back from montreal to bring the athletes back to the island. We could easily sell these return tickets for 400 bucks each and that would offset everyone's costs by 400 bucks... parents included.

2 the govt. subsidy of 7500 to be divided amongst the athletes.  
This you can post!!

3 community town council funding that some councils give to athletes travelling for a provincial tournament.  
This u can most possibly post...

4 A fundraiser by our hosting committee

5 A fundraiser such as the face book auction by the board. Or another type of fundraiser.

6 We get our Labrador reffing clinic to coincide with tournament so whoever we get can be our head ref as well saving the cost of ken coming down

7 Corporate sponsorship: to subsidize the cost of travel and/or the medals.

8 billet everybody (easy for 40 plus athletes) or stay at the lodge here for free with sleeping bags. NO HOTEL COSTS! This you can post!

Other incentives outside of financial to get people to come.

1 Offer really good medals (better than the ones we give out now) with perhaps an inukshuk.

2 publicize with posters saying first ever tkd provincial tournament in Labrador. And Labrador city tkd club 10 year anniversary.

3 invite jasmine vokey or some other top athlete to give a workshop or motivational speech.  
Include on poster.

4. use provincials for venue to celebrate master earle's 8<sup>th</sup> dan. Lifetime achievement award type of thing.  
Include on poster.

5. our community access cable company can broadcast the feed from their coverage to the lab west area.  
Maybe it could be aired on community access channels like rogers.

6 maybe our host committee could get a prize such as an airline ticket donated that we could have a draw of a registered athletes name for it

Anyway that's all I can think of right now. Please put as much time as you can in to helping think of an advertising strategy that might help make this tourney become a success... and thanks again